

Faculty of Economic Sciences

Course title: PRINCIPLES OF MANAGEMENT

ECTS: 6

Course form:

Lectures: 30 hrs.

Level: undergraduate, graduate

Prerequisite: non

Semester: winter, spring

Lecturer: Mariusz Maciejczak, Ph.D., www.maciejczak.pl

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Description:

The objective of the course is to develop basic management knowledge and skills of future successful professionals, whom working as managers will be resourceful, innovative, and capable of pursuing new opportunities in uncertain and dynamic environment. The curriculum addresses the critical elements of management, focusing on fundamental business knowledge, contemporary issues as well as emerging innovative concepts. The research-based content is balanced between organization and motivation, strategy and structure, control and quality; with emphasis on synergy approach. During the lectures the concept of the traditional management course will be set within a global context. It is assumed that management knowledge and skills are advanced most effectively through academically rigorous and practically innovative teaching methods, including management games, case studies of best business practices and groundbreaking researches. Whether in small discussion groups or in class, always an active involvement will be demanded from students, allowing them to learn not only from the lectures, but also from each other.

Program:

- Management – why does it matter?
- Evolution of Management theory – why management become a science?
- Organization and Enterprise – how the business is organized?
- Organizational environments – do business dimensions form a matrix?
- Manager as decision maker – is it possible to make a good decision?
- Manager as planner and strategist – what is the art of winning?
- Managing organizational structure – how to make a good backbone of the business?
- Leadership and Motivation – do people do what we want them to do?
- Building Human Resources – can people be happy working for us?
- Control and Controlling – why the trust is not enough?
- Managing Quality – which quality makes us richer?
- Organizational conflict, politics and change – do one need to argue?
- Business culture – why it is good to know it?
- Management of Innovation – does innovation differ from development?
- Contemporary issues of management – what is beyond state of art?

Learning outcomes (what student should know after course)

- To understand and describe the complexity of management activity.
- To apply management skills in different business spheres.
- To analyze various problems as manager.
- To know how to take decisions in business environment.
- To work in a group as both a leader and a member.

Passing form:

Tasks during course,
Final project.

Literature:

- Robins S.P., Coulter M.; Management: 2003 update. Prentice Hall.
- Morden T.; Principles of Management (Innovative Business Textbooks). Ashgate Pub Ltd; 2 edition.
- Burrow J. L., Kleindl B., Everard K.E.; Business Principles and Management. South-Western Educational Pub; 12 edition.
- Hill C., L., W., McShane S.; Principles of Management. McGraw-Hill/Irwin; 1 edition.
- Quinn S.; Management Basics. Ventus Pub ApS.
- Knowles G., Quality management. Ventus Pub ApS.
- Thomas B., Miller C., Lyndon M.; Innovation and Small Business. Volume I, Volume II. Ventus Pub ApS.
- Passenheim O. Project management. Ventus pub ApS.
- Nielsen C., Lund M. (eds.); Business Models. Ventus Pub ApS.
- Internet resources.