



Warsaw University of Life Sciences - SGGW
Dr Mariusz Maciejczak

Principles of Management



www.maciejczak.pl



INTRODUCTION

Mariusz Maciejczak,
Ph.D. in economy,
5 years as international manager,
over 30 countries visited ...

What is your
perspective?





OBJECTIVES

The objective of the course is to develop basic management knowledge and skills of future successful professionals, whom working as managers will be resourceful, innovative, and capable of pursuing new opportunities in uncertain and dynamic environment. The curriculum addresses the critical elements of management, focusing on fundamental business knowledge, contemporary issues as well as emerging innovative concepts. The research-based content is balanced between organization and motivation, strategy and structure, control and quality; with emphasis on synergy approach. During the lectures the concept of the traditional management course will be set within a global context. It is assumed that management knowledge and skills are advanced most effectively through academically rigorous and practically innovative teaching methods, including management games, case studies of best business practices and groundbreaking researches. Whether in small discussion groups or in class, always an active involvement will be demanded from students, allowing them to learn not only from the lectures, but also from each other.



PROGRAM

1. Management – why does it matter?
2. Evolution of Management theory – why management become a science?
3. Organization and Enterprise – how the business is organized?
4. Organizational environments – do business dimensions form a matrix?
5. Manager as decision maker – is it possible to make a good decision?
6. Manager as planner and strategist – what is the art of winning?
7. Managing organizational structure – how to make a good backbone of the business?
8. Leadership and Motivation – do people do what we want them to do?
9. Building Human Resources – can people be happy working for us?
10. Control and Controlling – why the trust is not enough?
11. Managing Quality – which quality makes us richer?
12. Organizational conflict, politics and change – do one need to argue?
13. Business culture – why it is good to know it?
14. Management of Innovation – does innovation differ from development?
15. Contemporary issues of management – what is beyond state of art?



RECOMMENDED BOOK



Management: 2003 Update

by [Stephen P. Robbins](#),
[Mary Coulter](#)

Prentice Hall



REQUIREMENTS

- Successful **completion** of 3 papers (1 joint project -60%, 1 joint assignments -25%, 1 sole paper -15%) along with active class **involvement** rather than exam in order to develop comparative thinking of historical and contemporary issues with the ability to present the perspective of international management in a way of research and analitical skills as well as to provide own predictions as to future developments.



POLICY

- It is expected that you **attend** and participate in class. You are entitled to one unexcused absence without your grade being affected.
- All students are expected to **conduct** themselves with academic integrity. Academic integrity is completing the assignments of class on one's own and presenting no work completed by others as one's own. Academic dishonesty includes, but is not limited to plagiarism, fabrication, and cheating.
- The course complies with the principles of **equal** opportunity, non-discrimination and affirmative action. The course is available to all without regard to race, color, gender, religion, national origin, political persuasion, sexual orientation, marital status, handicap, height, weight, age, or other status.



CONTACT

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